Vidit Bhatt

UX Designer Student

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PROFILE

A budding UX Designer with a background in Interior Design and Textiles.Currently a student at BrainStation, I aim to tap into my design skills and design thinking to design better digital & physical solutions for people.

SKILLS

Figma, Sketch, Adobe Illustrator, Framer, UX Research, UI Design, Design Thinking, Color Theory, Ideation, Sketching on paper, Communication,
Project Management,
Team Building, Furniture Design, Cabinetry Design, AutoCAD, Rhino3D, SketchUp.

EDUCATION

BrainStation | Diploma, UX Design
Aug 2023 - Oct 2023, Calgary, AB, Canada

Annamalai University | Bachelor of Science, Interior Design
Aug 2012 - May 2015, Ahmedabad, India

EXPERIENCE

Interior Designer | Freelancer
June 2017 - 2023, Ahmedabad, India

- Overseeing more than 30 private residential projects, from design to execution. Also earned great feedback and client retention in the process.
- Working on AutoCAD to provide layouts and working drawings to the contractors. Also worked on Rhino3D + Vray to provide the clients with 3d renders of the design.
- Making Initial estimates and BOQs for client approvals to ensure smooth project completion.
- Helped develop and learn new furniture building and FF&E procedures for the contractors.
- Overseeing and supervising multiple sites to ensure healthy and safe work practices are being followed.

Co-founder & CPO | Chokdi Designs
June 2014 -May 2017, Ahmedabad, India

- Managing the production of multiple SKUs and making sure that everything is delivered on a set deadline.
- Helped develop a method for producing cross-stitched T-shirts for the FIRST TIME in INDIA.
- Oversaw the production of the whole process and get the vendors to deliver the products on time for the exhibition.
- Successfully displayed and sold out all our products at multiple exhibitions like Comic-Con, Weekend Window, etc.
- Involved in all the consumer-facing POS and successfully achieved a 60% profit within two years of establishment. All of it amassed over 6 Million INR in sales which helped the company gain more recognition.

PROJECTS

UI/UX Designer | Arriva
October 2023, Brainstation/Capstone

- Developed a solution to connect immigrants to verified consultants and resources for their immigration journey.
- Defined and refined the problem space through Secondary research, User Interviews and Stories, generating User Personas and creating a Experience Map.
- Conducted user testings to refine the Mid-fidelity prototype to the user needs.
- Developed a high-fidelity prototype using Figma which best defines the task flow created for the user persona.